



CHEERS *and* CHEESE TO EU



Cheers & Cheese to EU: Grana Padano PDO and Prosecco DOC take over London's gastronomic scene this October

London, October 2026 – Restaurants across London will be taking part in the upcoming "Cheers & Cheese to EU" Restaurant Week activity, giving diners the opportunity to enjoy unique Grana Padano PDO and Prosecco DOC pairing menus across the capital.

The specially created menus will be available from Saturday 17 to Saturday 31 October at some of London's top restaurants. Chefs and sommeliers have put together a plethora of gastronomic delights, designed to show-off everything these top European quality products have to offer.

Some of the culinary delights on offer during the coming weeks include:

- **Luce e Limoni:** Top Sicilian restaurant Luce e Limoni will have a vast choice of Grana Padano PDO and Prosecco DOC food pairings. Incorporating both as ingredients throughout the menu. Dishes on offer include a Grana Padano PDO Panna Cotta with Prosecco DOC sorbet, as well as a caramelised Grana Padano PDO cheesecake with Prosecco DOC poached pear.
- **La Barca:** Available at La Barca's Waterloo location, diners will be able to enjoy an authentically paired Prosecco DOC and Grana Padano PDO pairing menu.
- **Enoteca da Luca:** St Paul's Enoteca da Luca will offer unique dishes including 'Uovo croccante' - a crispy poached egg, Grana Padano PDO fondue and artichokes, as well as Grana Padano PDO stuffed pasta, porcini mushroom, hazelnuts and Grana Padano PDO emulsion. Both dishes will be paired with a specially selected Prosecco DOC.
- **Manicomio:** On offer at Manicomio City, diners can enjoy an expertly crafted three-course Grana Padano PDO and Prosecco DOC menu including veal T-bone, Grana Padano PDO fonduta served with Grana Padano PDO chips, as well as desserts such as Grana Padano PDO and pane carasau with Sardinian bitter honey. Each course will be perfectly paired with a glass of Prosecco DOC.

The two-week long activity is part of a three-year initiative co-financed by the European Union and promoted by the Grana Padano PDO Protection Consortium and Next Generation Pro. The aim is to elevate the profile of two of Europe's most cherished products: Grana Padano PDO and Prosecco DOC.

The "Cheers & Cheese to EU" campaign, running from March 2024 to February 2027, is designed to raise awareness about the Protected Designation of Origin (PDO) logo among consumers and industry operators in the UK. By highlighting the exceptional quality and authenticity of Grana Padano PDO and Prosecco DOC, the campaign seeks to foster a deeper appreciation for these products, which are not only emblematic of their regions but also at the forefront of sustainable and environmentally friendly agri-food production.



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The "Cheers & Cheese to EU" campaign invites everyone to discover the excellence of Grana Padano PDO and Prosecco DOC, and to join in celebrating the rich culinary heritage of Europe.

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NOTES TO EDITORS

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About Cheers&Cheese:

Cheers&Cheese to EU is a three-year (March 2024 – February 2027) information and promotional project co-funded by the European Union in the frame of Reg. (EU) 1144/2014 and jointly promoted by Consorzio Tutela Grana Padano PDO and Next Generation Pro, an Association which reunites Prosecco DOC producers.

The aim of this project is to raise awareness on the PDO logo among European consumers and professionals, especially in the UK and Switzerland, as well as to improve the knowledge about Grana Padano PDO and Prosecco DOC in the two markets. These products are indeed quality certified products, authentic and maximum expression of their land of origin. In addition, both Grana Padano and Prosecco producers are actively involved in the global effort to make agri-food products more sustainable and environmentally friendly.

Website: www.cheersandcheese.eu

Social Medias:

Instagram:

[@cheersandcheese.uk](https://www.instagram.com/cheersandcheese.uk)

[@proseccodoc_uk](https://www.instagram.com/proseccodoc_uk)

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Cheers & Cheese UK

Prosecco DOC

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Hashtags: #EnjoyitsfromEurope #EUAgriPromo #CheersandCheesetoEU #PDOWine #PDOcheese #Europe #Quality



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