



CHEERS *and* CHEESE TO EU



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DOUBLE THE TASTE, DOUBLE THE FUN

Tastings, tipples and nibbles galore in Regent's Park

The two heritage brands of Prosecco DOC and Grana Padano PDO cheese spent five glorious sun filled days sharing tips, masterclasses and numerous glasses of wine and bites of cheese at Taste of London 2026. All this thanks to the EU project *Cheers&Cheese to EU* that sees Prosecco DOC and Grana Padano PDO join together to promote the two important consortiums.

From cooking and cocktail masterclasses to guided tastings, the brands shared just how versatile Prosecco DOC can be, especially alongside Grana Padano PDO where the pairings really came to life.

Guests enjoyed over 30 different cooking demonstrations by Italian Chef **Danilo Cortellini**, who was joined by his Taste of London partner in wine **Neil Phillips** who led the wine tasting sessions. Each day a special guest chef or cocktail expert lead a session including cocktail experts **Alessandro Geraci & Gaspare di Carlo** from Hospitalian, **Gaetano Farucci** the head chef of Michelin starred Caractère, chef and creator **Nina Parker**, Italian chef and social media personality **Angelo Coassin** (better known as Cooking with Bello), Channel 4 Served's food creator **Verna Gao**, Italian chef **Francesco Mattana** and chef **Stefano di Giosia** from Michelin starred The Tudor Pass.

Plus, the charming caricaturist, who was on hand to capture festival goers 'best side' in pen and ink.

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Discover more at: [Cheers&Cheese to EU](https://www.cheersandcheese.uk)

[Cheers&Cheese to EU](https://www.cheersandcheese.uk) is a three-year information and promotion project (March 2024 – February 2027) co-financed by the **European Union** (Regulation (EU) 1144/2014) and jointly promoted by the Grana Padano PDO Protection Consortium and Next Generation Pro, an Association that brings together Prosecco DOC producers. Grana Padano PDO and Prosecco DOC are authentic products of certified quality, and maximum expression of their land of origin. In addition, both producers of Grana Padano PDO and Prosecco DOC are actively involved in the global effort to make agri-food products more sustainable and environmentally friendly. The aim of Cheers&Cheese to EU is to raise awareness about the PDO logo among consumers and European industry operators, especially in the UK and Switzerland, and to promote knowledge of Grana Padano PDO and Prosecco DOC in both markets.



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For more information, please contact Lauren@fullycharged.agency / Carl@fullycharged.agency

Grana Padano PDO and Prosecco DOC are proudly sponsored by the UE in the project CC2EU "Cheers&Cheese to EU". A three-year project covered by legislation 1144/20214.

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