



CHEERS *and* CHEESE TO EU



CHEERS AND CHEESE TO EU

DOUBLE THE TASTE, DOUBLE THE FUN

PROSECCO DOC AND GRANA PADANO PDO CHEESE

RETURN TO TASTE OF LONDON 2026 WITH A NEW LOOK

The two heritage brands of Prosecco DOC and Grana Padano PDO cheese will once again be featuring at Taste of London festival this June (17th-22nd). The two much loved brands will be offering masterclasses, cooking shows, a bar and of course the opportunity to taste Grana Padano PDO cheese and Prosecco DOC wines. All this will be done thanks to the EU project *Cheers&Cheese to EU* that sees Prosecco DOC and Grana Padano PDO join together to promote the two important consortiums.

This year, there is a new-look stand, new location at the heart of the festival and new fun interactive sessions. Each of the interactive masterclasses will feature a different chef bringing to life the versatility of Prosecco DOC and Grana Padano PDO, through blind tastings, beautiful dishes and refreshing cocktails. Guests will get to sip and taste their way through the experience and have a chance to win fantastic prizes via games and quizzes.

Plus, strike a pose for the charming caricaturist, who'll be on hand to capture festival goers 'best side' in pen and ink. Offering free drawings throughout the festival (dates and times vary).

Both brands have previously taken the foodie festival by storm, and this year will be pulling out all the stops to deliver unforgettable good times for guests. A visit to the stand will see foodies sampling lots of delicious glasses of different Prosecco DOC labels, partnered with the deliciousness of Grana Padano PDO cheese of different ages.

The daily cooking demonstrations will be led by Italian Chef **Danilo Cortellini**, who will be joined by wine expert **Neil Phillips** who will be leading the wine tasting sessions. Plus, each day will see a special guest chef or cocktail expert leading some of the sessions including cocktail experts **Alessandro Geraci & Gaspare di Carlo** from Hospitalian, **Gaetano Farucci** the head chef of Michelin starred Caractère, chef and creator **Nina Parker**, Italian chef and social media personality **Angelo Coassin** (better known as Cooking with Bello), Channel 4 Served's food creator **Verna Gao**, Italian chef **Francesco Mattana** and chef **Stefano di Giosia** from Michelin starred The Tudor Pass.

Full timetable can be found here:

Wednesday 17th – evening, 17:30-21:30: Alessandro Geraci & Gaspare di Carlo



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Thursday 18th – day, 12:00-16:00: Gaetano Farucci (*Caractère*, 1 Michelin star) **evening, 17:30-21:30** Alessandro Geraci & Gaspare di Carlo

Friday 19th– day, 12:00-16:00 Nina Parker **evening, 17:30-21:30** Cooking with Bello

Saturday 20th – day, 12:00-16:00 Verna Gao **evening, 17:30-21:30** Francesco Mattana / Cooking with Bello

Sunday 21st – day, 12:00-17:00 Stefano di Giosia (*The Tudor Pass*, 1 Michelin star)

Discover more at: [Cheers&Cheese to EU](#)

[Cheers&Cheese to EU](#) is a three-year information and promotion project (March 2024 – February 2027) co-financed by the **European Union** (Regulation (EU) 1144/2014) and jointly promoted by the Grana Padano PDO Protection Consortium and Next Generation Pro, an Association that brings together Prosecco DOC producers. Grana Padano PDO and Prosecco DOC are authentic products of certified quality, and maximum expression of their land of origin. In addition, both producers of Grana Padano PDO and Prosecco DOC are actively involved in the global effort to make agri-food products more sustainable and environmentally friendly. The aim of Cheers&Cheese to EU is to raise awareness about the PDO logo among consumers and European industry operators, especially in the UK and Switzerland, and to promote knowledge of Grana Padano PDO and Prosecco DOC in both markets.

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For more information, please contact Lauren@fullycharged.agency / Carl@fullycharged.agency

Grana Padano PDO and Prosecco DOC are proudly sponsored by the UE in the project CC2EU “Cheers&Cheese to EU”. A three-year project covered by legislation 1144/20214.

Social Medias:

Instagram:

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