



# CHEERS *and* CHEESE TO EU



## PROSECCO DOC X GRANA PADANO PDO CHEESE

### *AT TASTE OF LONDON 2025 WITH CHEERS AND CHEESE TO EU PROJECT*

The two heritage brands, Prosecco DOC and Grana Padano PDO cheese partnered once again for Taste of London festival held in Regent's Park in London in June 2025 where over 50,000 people descended on the park to eat, drink and try the best foodie experiences.

These two much loved brands offered masterclasses, cooking shows and of course, the opportunity to taste Grana Padano PDO cheese and Prosecco DOC wines. Thanks to the EU project Cheers and Cheese to EU which highlights Prosecco DOC and Grana Padano PDO.

Both brands have previously taken the foodie festival by storm and this year they pulled out all the stops to deliver unforgettable experiences for guests. A visit to the stand saw foodies sampling lots of sparkling glasses of different Prosecco DOC labels, perfectly paired with the deliciousness of Grana Padano PDO cheese.

The daily cooking demonstrations led by Italian Chef Danilo Cortellini Wednesday through to Saturday and Chef Jiri Dvorak on Sunday, plus wine expert Neil Phillips were full at every session, with over 250 people experiencing the fantastic and educational masterclasses.

The special guests who joined the stand over the five days included Chef and Author [Nina Parker](#) who cooked a tantalising courgette pasta on Thursday evening, Asian food creator [Verna Gao](#) who crafted a savoury cannoli on the Friday evening, the incredible creator and cookbook author Angelo AKA [Cookingwithbello](#) created a melt in your mouth gnocchi on Saturday and Italian Chef and creator [Francesco Mattana](#) a fresh pasta on Sunday.

For more information, please contact [Lauren@fullycharged.agency](mailto:Lauren@fullycharged.agency)

*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.*

About Cheers&Cheese:

Cheers&Cheese to EU is a three-year (March 2024 – February 2027) information and promotional project co-funded by the European Union in the frame of Reg. (EU) 1144/2014 and jointly promoted by Consorzio Tutela Grana Padano PDO and Next Generation Pro, an Association which reunites Prosecco DOC producers. The aim of this project is to raise awareness on the PDO logo among



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European consumers and professionals, especially in the UK and Switzerland, as well as to improve the knowledge about Grana Padano PDO and Prosecco DOC in the two markets. These products are indeed quality certified products, authentic and maximum expression of their land of origin. In addition, both Grana Padano and Prosecco producers are actively involved in the global effort to make agri-food products more sustainable and environmentally friendly.

Website: [www.cheersandcheese.eu](http://www.cheersandcheese.eu)

Social Medias:

**Instagram: Facebook:**

@cheersandcheese.uk

@proseccodoc\_uk

@granapadanopdo

Cheers & Cheese UK

Prosecco DOC

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Hashtags: #EnjoyitsfromEurope #EUAgriPromo #CheersandCheesetoEU #PDOWine



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